

I ♥ GOOD MUSIC

Your easy guide on copyright, piracy and everything you need to know
about protecting your favourite music and being a GOOD MUSIC CITIZEN



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EASY! GET YOUR MUSIC HERE... LEGALLY.

Getting your music legally, whether online (streaming or downloading) or actual CDs and videos is pretty easy and affordable.

HERE ARE A FEW ONLINE MUSIC SITES TO GET YOU STARTED:

www.mtnplay.co.za	http://music.nokia.com/za/en
www.simfy.co.za	www.deezer.com
www.apple.com/za/itunes	www.thekleek.com
www.rara.com	www.djsonly.com

LOVE BUYING REAL CDS? WHY NOT CHECK THESE STORES OUT:

- Musica (www.musica.co.za)
- Look and Listen (www.lookandlisten.co.za)
- Mabu Vinyl Cape Town (www.mabuvinyl.co.za)
- SO Music (www.somusic.co.za)
- Kalahari (<http://www.kalahari.com>)

CRUCIAL COPYRIGHT FACTS

WHAT ARE THE DIFFERENT TYPES OF “MUSIC PIRACY”?

© **Pirate recordings** are when the legitimate recordings (e.g. original CD) are illegally copied.

© **Bootleg recordings** are the illegal recordings of radio or TV broadcasts, or live concerts.

© **Counterfeit recordings** are recordings that the pirates try to pass off as the original, i.e. they also copy the original artwork, trademark etc. of the CD and sell it as an original.

© **Online piracy** refers to the unauthorised downloading of music, film, books etc. from Internet sites.

DOES ANYONE REALLY GET ‘HURT’ BY MUSIC PIRACY?

Although illegally downloading one song or buying only one pirated CD may seem like a victimless crime, when you consider the millions of other songs bought in this illegal way, without a cent going to the owners, it all adds up. (See “The Music Cycle” on the back page for on the negative effect of piracy on composers and songwriters).

Is there a link between piracy and organised crime?

Unfortunately the answer is YES. There is evidence that links organised crime to the manufacture and sale of counterfeit goods.



WHAT IS COPYRIGHT©?

Copyright is the ownership that a songwriter or composer has in every song she creates. It gives him/her protection from people copying, sharing, selling and recording the song without his/her permission.

...AND MUSIC PIRACY?

Music Piracy (which includes the creation and sale of fake CDs, illegal online downloads and illegal file-sharing) happens when people decide not to respect the ownership that songwriters and performers have in their work.

Piracy is closely related to plagiarism. Not only is plagiarism unethical, it can get you expelled from your college or university. Both plagiarism and piracy infringe on the principles and laws of copyright.

“I GET IT, COPYRIGHT IS IMPORTANT –

...because piracy breaks the Music “Cycle” and prevents composers and recording artists from earning royalties!

SAMRO looks after the copyright of composers and songwriters (and other copyright-owners too) and work to make sure they receive their royalties. Music piracy destroys the Music Cycle.

*Turn to the back page for the Music Cycle diagram

...but seriously, why should we care?”

PIRACY ALSO INTERFERES WITH THE AUTHOR’S MORAL RIGHTS

Although the Economic Rights (those rights that give the author money) attached to copyright fall away 50 years after the author dies, his/her Moral Rights, which protect the reputation and integrity of his/her work last forever.

Piracy, especially in the case of counterfeit recordings, almost always lowers the quality and presentation of the song or cd, therefore seriously infringing on the author’s moral rights.

PIRACY IS A CRIME!

WHAT DOES THE LAW SAY?

The Copyright Act says the creator of a song is the only person who can copy or authorise the copying of that song.

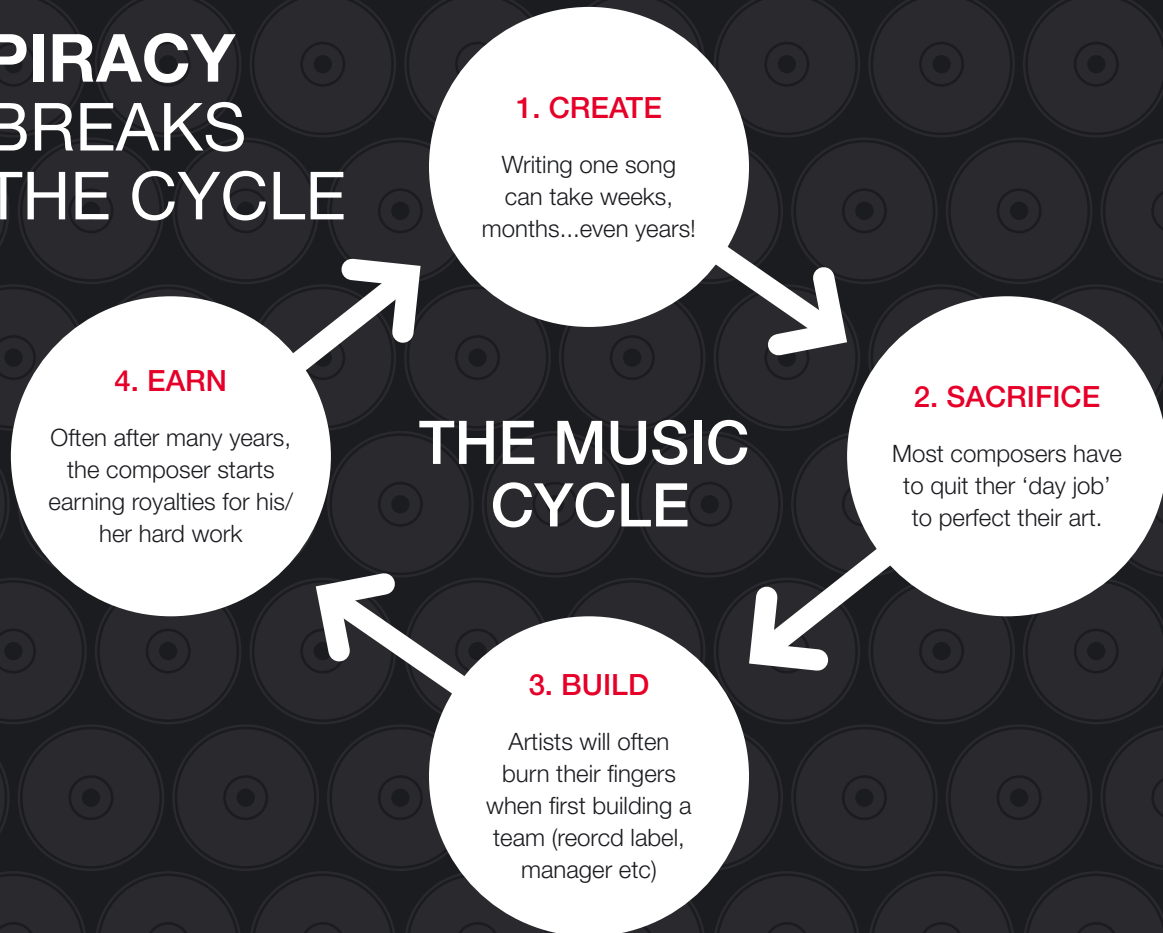
So, unless you have such permission (as legal music websites and CD distributors would), you may not copy or share that song. To do so, or to support websites or pirate syndicates that do is illegal and means you are supporting and assisting a crime!

“Music pirates aren’t in the music business, they are in the plastics business. They buy and sell plastic and get [you] to pay them 10 to 20 times their cost for a blank disc by simply loading that plastic up with stolen music.”
(www.riaa.com/physicalpiracy.php)

PIRACY IN SOUTH AFRICA

Although online piracy is a growing problem in South Africa, most of the pirate activity in South Africa is that of bootleg and counterfeit recordings. This means that there are still far too many South Africans buying illegal recordings at traffic lights and flea markets! SAY NO & MAKE A DIFFERENCE!

PIRACY BREAKS THE CYCLE



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